



LUDWIG REITER

WIEN 1885



FALL – WINTER 2011



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SÜSSENBRUNN IS IDEAL FOR  
LUDWIG REITER. HERE IS THE  
PERFECT LOCATION FOR REALISING  
ITS VISION—PRESERVING A HISTORIC  
BUILDING ENSEMBLE WHILE GIVING  
IT A CONTEMPORARY FUNCTION. HERE  
IS A TRANSLATION OF THE LEITMOTIF  
“THE FUTURE OF TRADITION”  
—USING ARCHITECTURE.

BUILT IN THE 12TH CENTURY  
AS A MANOR, EXPANDED INTO A  
RENAISSANCE CASTLE, PLUNDERED  
BY SWEDISH SOLDIERS DURING  
THE THIRTY YEARS' WAR; LATER  
OCCUPIED BY NAPOLEON'S TROOPS;  
REDESIGNED FIRST IN EARLY  
ROMANTIC STYLE AND THEN  
REMODELLED IN THE NEO-CLASSIC  
STYLE. UNTIL THE 1970S, IT WAS  
STILL MANAGED AS AN ESTATE,  
THEN LEASED: AFTER A VARIED  
HISTORY AND MANY CHANGES IN  
OWNERSHIP, SÜSSENBRUNN HAS NOW  
BEEN ACQUIRED BY LUDWIG REITER  
AND CAREFULLY RENOVATED IN THE  
STYLE OF THE TIMES.



SÜSSENBRUNN'S SPECIAL CHARM LIES IN THE FACT THAT ITS ESTATE STRUCTURE HAS BEEN FULLY RETAINED—A GENUINELY UNIQUE ATMOSPHERE IN VIENNA TODAY. TO PRESERVE THIS ATMOSPHERE AND STILL CONVERT THE BUILDING COMPLEX TO CREATE A SHOE FACTORY IS A CHALLENGE BOTH DEMANDING AND EXCITING: IT IS IMPORTANT TO RETAIN AS MUCH OF THE ORIGINAL AS POSSIBLE WHILE CREATING A **HARMONIC UNITY** WITH CLEARLY RECOGNISABLE INNOVATION.



THE FACTORY'S WORKSHOPS HAVE BEEN INSTALLED IN THE MANOR'S STABLES. FROM CALF TO FOOT, SO TO SPEAK. THE HALLS WITH THEIR HISTORIC VAULTS AND CAST IRON PILLARS HAVE BEEN ADAPTED TO THE DEMANDS OF A MODERN WORKPLACE AND DISCRETELY EXPANDED FOR FUNCTIONAL PURPOSES, IN CLOSE COORDINATION WITH THE HISTORIC PRESERVATION AUTHORITIES. BUT IF YOU'RE LUCKY, YOU CAN SOMETIMES HEAR A GENTLE MOOING FROM THE PAST IN THE SILENCE AFTER KNOCK OFF TIME...



NO ONE SHOULD BELIEVE THAT LUDWIG REITER ABANDONED EVEN A BIT OF ITS PRINCIPLES WHEN MOVING TO SÜSSENBRUNN. EVEN IF THE LOCATION IS NEW, THE ANCIENT CRAFT OF SHOEMAKING HAS REMAINED THE SAME. AS IN THE PAST, ELABORATE AND METICULOUS **HANDCRAFTED** MANUFACTURE IS STILL ESSENTIAL—BECAUSE IT IS STILL THE BEST METHOD TO PRODUCE THE HIGHEST QUALITY SHOES. MORE THAN 200 (!) STEPS ARE NEEDED JUST TO PRODUCE ONE OF OUR MARONIBRATER BOOTS.







That is the original model of the Ludwig Reiter Maronibrater — based on the working boots traditional among lumberjacks and alpine farmers: robust Russia leather, water repellent wool felt, warm lambskin lining from sheepskin with leather-reinforced seams, passepoil on the upper shaft edges, shaft buckle, cotton tape loops for pulling them on.

# THE ORIGINAL



**MARONIBRATER.** Traditionally styled winter boots made of strong Russia leather, shaft upper made of felt, warm lambskin lining, welted, corrugated rubber soles. For women and men.

892-D-ZT



# PUNCH PATROL



MARONIBRATER. Robust winter boot made of Russia leather, shaft uppers made of elegant velour, warm lambskin lining, shaft buckle, welted, all-terrain soles. For women and men.

892-S-VD

# THE SUV OF WINTER BOOTS



MARONIBRATER. All terrain winter boot made of durable Russia leather, shaft upper made of soft, cognac-coloured velour, warm lambskin, shaft buckle, welted, all-terrain soles. For women and men.

592-D-VLC

# HAND CHARMER



LADY KATIE. Sporty, casual handbag made of supple velour, water buffalo leather handles, decorative, strong topstitching and leather-reinforced bottom edges, zipper, cotton Jacquard lining, 45 x 40 cm.

T748-VT

# LADIES' CHOICE IN TIMBER LAND



HEAD FORESTER. Warm woman's boot made of strong Russia leather with an extra high shaft of soft velour, attractive contrasting topstitch, lambskin lined, shaft buckle, welted, all-terrain soles.

893-D-VST



Despite the polar temperatures, lambskin lining made of sheepskin is warmer and softer than any woven or synthetic lining material.

# I'M JUST GOING OUTSIDE\*



TOURIST. Light winter boots made of velour, soft as butter; warm lambskin lining, prominent moccasin stitching on the vamp, non-slip jogging soles. For women and men.

538-VSA-PY.N

*\*Last words of Captain Oates, member of the Scott Antarctic expedition.*

# WHERE THE EAGLE NESTS



DACHSTEIN. Sporty, recreational model in Norwegian style, made of strong pull-up cowhide, velour trim, leather lined, Hungarian last (comfortable ball width, high instep), welted, corrugated rubber soles.

1784-RPD-VD

# SOUTH FACE OR ICE CAVES?



DACHSTEIN. Sporty, formal lace-up shoe made of thick Russia leather, velour trim, warm lambskin lining, comfortable Hungarian last (wide, high instep), with Norwegian seam on the vamp, welted, corrugated rubber soles.

1783-S-VS

# TRACKS IN THE SNOW



**JOGGING.** Dynamically cut, informal, sporty recreational shoe made of comfortable velour, reinforced tips, heels and sides, leather lined, rugged jogging soles with rubber studs.

532-VRD

# COUNTRY OUTING



**VIENNA WOODS.** Ankle-high lace-up shoe made of soft velour leather, wing-shaped all the way to the heel seam, "Scottish brogue", English last (flat instep), flexibly sewn, leather lined, bright corrugated rubber soles.

236-VRD-GH



The loafer is cut in moccasin style, with a cord seam on the vamp as well as the typical shank strap to reinforce the instep. Students and pupils put their “last penny” in the slot—either for good luck in exams, for the school bus, or to call mom and dad.

# WINTER CABRIOLET



**PENNY LOAFER.** Sporty, elegant, open-light, “college shoe” for ladies, made of autumnal-wintery black velour, flexibly stitched, Vienna last, leather lined, leather soles with rubber inserts.

741-VMS

# EN VOGUE



**LE SAC AUTOMNE.** Spacious, sporty handbag made of uncommonly sturdy, water-repellent cotton-linen fabric. Water buffalo leather handles, zipper, two inside pockets, cotton Jacquard lining, and shoulder strap with steel karabiners, 44 x 40 cm.

T757-TOA

# SNOW IN THE CITY



**CONSTABLE.** Sporty woman's boot made of soft calf's leather, comfortable Dorothea last, inside zipper, shaft buckle, warm lambskin lining, welted, with all-terrain soles.

787-BDS-PY.DRS



# MUD & GLORY



**RUGBY BAG.** Rugged, water-repellent cotton-linen fabric, handles and bottom made of water buffalo leather, outside pocket, two inside pouches, cotton Jacquard lining, non-tear shoulder strap with steel karabiners, 52 x 24 x 27 cm.

T525-TOA

**TRAVEL KIT (NECESSAIRE).** Made like the Rugby bag, with two inner pouches, but with a red-brown waterproof nylon lining, 27 x 11 x 15 cm.

T523-TOA

# GOTHIC GAZEBO



**GARDENER.** Probably the noblest rubber boot in the world — natural rubber with cotton-linen shaft in mysterious anthracite, completely leather lined, rugged corrugated soles.

549-TOA

# DATA CARRIER



LAPTOP BAG. Durable water repellent cotton-linen fabric, handles made of water buffalo leather, 2 inside pockets, cotton Jacquard lining, non-tear shoulder strap made of synthetic fabric with steel karabiners, 38 x 30 x 6.5 cm.

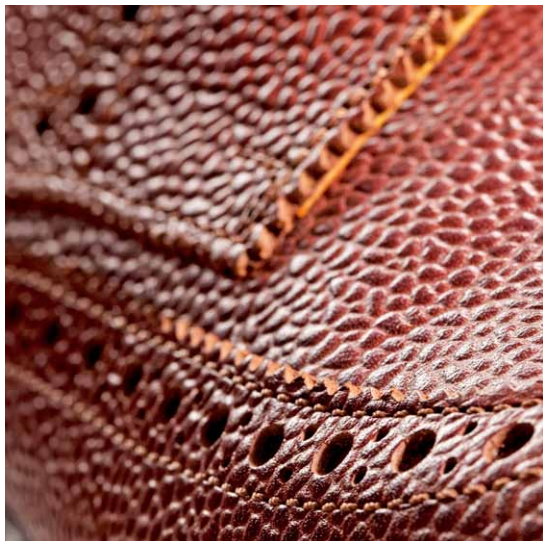
T734-TOA

# CHARMING COMPANION



SIESTA BAG. Unabashedly soft velour, strong handles made of braided buffalo leather, magnet closure, two inner pockets with zipper, cotton Jacquard lining, 31 x 26 x 16 cm.

T746-VD



Characteristic for this model are the wing-shaped toecap and the rich perforation ornament, originating in the shoes of Scottish hunters and shepherds (from the Gaelic “brog” for shoe).

# SCOTTISH ANCESTORS



**BUDAPESTER.** Vienna version of the full brogue, Derby form, sporty Scotch grain, elegant Salzburg lasts (longer vamp), leather lining, welted, with all-terrain soles.

016-SGR.RF-2-GJZ

# BLACK BIRDIE



**GOLFER.** Based on a 1920s golf shoe model, a sporty lace-up shoe made of Bookbinder calf, striking passepoil seam, Salzburg last (longer vamp), welted, leather-lined, crêpe soles.

028-BBS.RG-2-KK

# LORDLY DESIGN



**DERBY.** Based on the formal plain men's half shoe devised by the Earl of Derby, in sporty Scotch grain, comfortable "open lacing", Salzburg last with slender, long vamp, welted, leather-lined with all-terrain soles.

020-SGD.-RF-2-GJ

# SAN MARCO SIGHS



Typical for the Venetian is its baroque touches, winged-tip with serrated leather edge, enclosed with contrast topstitch as well as rosette perforation ("bout fleurie") on the tip.



VENETIAN. Playful woman's ankle boot with plentiful perforated ornament, velour, comfortable elastic insert, elegant Vienna last (slender, longer vamp), leather lining, welted, with all-terrain soles.

776-VSA

# THE SHOE OF DORIAN GRAY



CHELSEA BOOT. Dashing man's ankle boot made of soft velour, elastic inserts on both sides for ease putting on, English last (flat instep), flexibly sewn, leather-lined, with crêpe soles.

371-VMU-KK

# BLACK AMAZON



CHELSEA BOOT. The ankle boot for women with panache, made of fine boot calf (calf's leather) comfortable elastic insert, Vienna last, flexibly sewn, leather lined, commando soles with flat studs.

771-BDS.DWS-7-JD

# ON YOUR MARK...



TRAINER. Sporty – comfortable, recreational shoe made of soft velour, reinforced toecap, leather lined, with army training soles. New colour combination: anthracite/tobacco.

512-VSA-VST

# GET SET, GO!



TRAINER. Casual sports shoe made of soft, comfortable velour, reinforced toecap, leather-lined, with army training soles. New colour combination: hunting green/cognac.

512-VSJ-VLC



# LUDWIG REITER STORES

## AUSTRIA

Wien I, Mölkersteig 1	+43 1 533 420 422
Wien I, Führichgasse 6	+43 1 512 61 46
Wien IV, Wiedner Hauptstraße 41	+43 1 505 82 58
Linz, Spittelwiese 7	+43 732 77 34 57
Gmunden, Austria am See	+43 7612 62 171
Salzburg, Linzer Gasse 62	+43 662 870 580 11
Graz, Schmiedgasse 20	+43 316 82 54 16
Klagenfurt, Herrengasse 6	+43 463 50 86 64

## GERMANY

Berlin, Kurfürstendamm 50	+49 30 886 81 776
Hamburg, Hohe Bleichen 19	+49 40 357 12 930
Düsseldorf, Königsallee 6-8	+49 211 32 39 110
Köln, Pfeilstraße 19	+49 221 258 57 80
Frankfurt, Luginsland 1	+49 69 28 20 66
München, Cuvilliés-Haus, Burgstraße 8	+49 89 943 013 70
Stuttgart, Calwer Straße 27	+49 711 722 318 38

## SWITZERLAND

Zürich, Wühre 9	+41 43 49 72 494
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## CHINA

Ludwig Reiter Peking, Jinbao Place Store 212 A	+86 10 847 20 815
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# LUDWIG REITER AUTHORISED DEALERS

## GERMANY

Peters	D-48143 Münster, Bogenstraße 15-16
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## ITALY

The Store	30124 Venezia 4260/B San Marco
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## GREAT BRITAIN

Regent Tailoring	SP1 2PH Salisbury, 73 New Street
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## NETHERLANDS

M. Bech Shoes	2514 GD Den Haag, Noordeinde 91
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## USA

Massbizz Store	10014 New York, 433 West 14th Street
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